

Adapteo hires new CEO – recruits acclaimed leader from Elis

On 27 June, Johanna Persson will take over the role of President and CEO of Adapteo Group. Until recently, Johanna has been the Chief Operating Officer of the Nordic organisation at the circular textile service company Elis. With this recruitment, Adapteo takes yet another step towards becoming one of the leading companies in sustainability in the European construction and real estate industry.

Adapteo is the leading partner in adaptable and circular building solutions in Northern Europe, and has an ambition to become a driving force in sustainability within the industry. It is on the basis of this ambition that Johanna Persson, who has been nominated several times for prestigious awards for her leadership and sustainability work, is now recruited as President and CEO.

“I am incredibly happy to welcome Johanna to Adapteo’s management and I am convinced that she, with her extensive experience in leadership and service towards both private and public customers, will be a strong addition to our company. Adapteo is on a growth journey, with numerous recruits and international establishments in the bag. The recruitment of Johanna gives us even better conditions to reach our goal of becoming Europe’s leading partner in adaptable buildings and a positive force for sustainability in our industry,” says Jens Moberg, Chairman of the Board of Adapteo.

Johanna Persson has solid experience in leadership and creating value for clients on a global arena. Before becoming COO for Elis’ Nordic organisation including the Netherlands and Belgium, she was CEO for Berendsen Sweden. Before that, she held several leadership positions in both Sweden and globally, at companies such as Nord-Lock and Duni.

“I am looking forward to becoming a part of Adapteo and getting to know all the new clients and colleagues. Just like the textile industry, the construction and real estate sector is facing great climate challenges. With a circular business model and ambitious sustainability goals, Adapteo has great opportunities of driving the transformation that the industry needs. At the same time, we have an ambitious growth journey ahead of us and to succeed in that, we need to collaborate closely with customers, colleagues and suppliers,” says Johanna Persson, new President and CEO of Adapteo.

Johanna Persson will take office on 27 June.

About Johanna Persson

- Takes over as President and CEO of Adapteo on 27 June.
- Previously: Chief Operating Officer, Nordics at Elis (formerly Berendsen).
- Board member in Kinnarps Group.
- Finalist in “Sustainable Leadership 2020”, “CEO of the Year 2018” and listed as “Female Leader of the Future” four years in a row between 2014 and 2017.

- Education: Master's degree in Business Administration at Lund University.

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About Adapteo

Adapteo is the leading adaptable space partner in Northern Europe. We develop, build, rent out and sell adaptable buildings for schools, daycares, care centres, offices, and accommodation. With our modular and circular building solutions, our customers can transform, repurpose, scale up and scale down based on their changing needs. That is how we build adaptable and sustainable societies. Adapteo has a building portfolio of 1.3 million square metres and operates in Sweden, Finland, Norway, Denmark, Germany, Belgium, the Netherlands and Lithuania. A majority of our revenues is generated by rental contracts from the public sector.